

## Global Seafood Alliance Corporate Member Messaging

(YOUR COMPANY NAME) is a proud corporate member of the [Global Seafood Alliance \(GSA\)](#). As a member, (YOUR COMPANY NAME) directly supports GSA in its mission of advancing responsible seafood practices worldwide through education, advocacy and demonstration. We share an overarching vision of a world that embraces the role of responsible seafood in meeting global nutrition needs.

Ocean food production could produce six times more food than it presently does if it's managed better and more sustainably. GSA's work aligns with the [United Nations Sustainable Development Goals \(SDGs\)](#), most notably Goal 2: Zero Hunger, Goal 5: Gender Equality, Goal 8: Decent Work and Economic Growth, Goal 10: Reduced Inequalities, Goal 12: Responsible Consumption and Production, Goal 13: Climate Action, and Goal 14: Life Below Water. Today, progress is being made in many places, but overall, action to meet the Goals has not advanced at the speed or scale required. This is where the seafood industry – and GSA as a vehicle – must come in and play a role.

The global human population is expected to reach 9.9 billion people by the year 2050. As the population grows, more people will need access to high-quality, nutritious, and responsible seafood. Through partnering with GSA, (YOUR COMPANY NAME) supports small-scale seafood producers in learning how to maximize and optimize their processes, while keeping responsible production practices at the forefront of their operations.

Learn more about [GSA's work](#).