



Request for Proposal

Global Seafood Alliance's Responsible Seafood Summit

A. INTRODUCTION & HISTORY

The Global Seafood Alliance (GSA) has been encouraging collaboration and facilitating dialogue throughout the seafood community since 2001, beginning with the Global Shrimp Outlook for Leadership (GSOL) and continuing with its successor, the Global Outlook for Aquaculture Leadership (GOAL). In 2023, GSA rebranded the event as The Responsible Seafood Summit, a name that better represents GSA's vision of a world that embraces the role of responsible seafood in meeting global nutrition needs, for both farmed *and* wild seafood. Though the name has changed, the mission has not – to provide a pre-competitive platform for sharing knowledge and exchanging ideas amongst seafood thought leaders.

No two events are the same! The Responsible Seafood Summit has been held in 18 cities on four continents (Asia, Europe, North America and South America) since 2001. Each event is unique, embracing the identity and culture of the host country while providing an entertaining, casual atmosphere for seafood professionals to learn, network and socialize through a carefully curated program, meals and receptions, and field trips to production facilities.

The Responsible Seafood Summit features a forward-thinking program that identifies emerging issues before they become challenges and offers solutions to those impending challenges, keeping attendees ahead of the curve. Attendees span the entire seafood value chain, including farmers, fishers, processors, exporters and importers, feed manufacturers, wholesalers, technology providers, NGOs, government officials, and retail and foodservice buyers. The world's leading retail and foodservice companies are always well represented at the event. Buyers play a key role in influencing seafood production practices through corporate social responsibility policies and associated sourcing specifications. Though their backgrounds differ, attendees share one thing in common – the aspiration to be active participant in the development of a healthy, responsible seafood community.

B. TERMS & CONDITIONS

This request for proposal is meant to confirm the signatory's interest in hosting The Responsible Seafood Summit. By signing this form, the host confirms that the information provided here is accurate, as it will be used to determine which host is best suited to accept The Responsible Seafood Summit. The organizer-host partnership is not official until both parties sign a host agreement.

A host is selected by GSA's leadership team according to three conditions:

- 1) **Financial Support:** GSA relies on a combination of sponsorship revenue and registration revenue and thus requires financial support from the host, in the form of sponsorship. Financial support is provided to GSA to pay for expenses associated with organizing The Responsible Seafood Summit. It may also be used to directly offset the cost of organizing the event.
- 2) **Accessibility & Accommodations:** Cities with major airports that limit the number of connections needed to fly into and out of the city as well as cities with multiple four-and five-star hotels are generally preferred.
- 3) **Destinations vs. Seafood Hubs:** Cities popular with tourists or in proximity to major aquaculture and/or fisheries hubs where production is prevalent are generally preferred.

C. OWNERSHIP

As the event organizer, GSA retains ownership of The Responsible Seafood Summit throughout the process of planning and executing the event, though hosts are strongly encouraged to be involved in the process of planning and executing the event.

D. EXCLUSIVITY

By pledging financial support, the host is effectively a top sponsor, entitled to the benefits agreed upon in the host agreement. However, GSA holds the right to sell additional sponsorships, to limit the total number of sponsors, and to select or reject sponsors at its sole discretion. GSA also holds the right to manage the registration process, Monies collected by GSA through additional sponsorships and registration are retained by GSA.



5. What amount of funds are available to support the 2025 edition of The Responsible Seafood Summit? Please list in U.S. dollars. If multiple parties are contributing, please list the amount for each party.

6. Please list the production facilities, academic and research institutions and other aquaculture- and fisheries-related facilities willing to host a tour. Tours are typically limited to 35 people at a time.

Sign Name: _____

Print Name: _____

Title: _____

Organization: _____

Date: _____