

# CURRICULUM VITAE

João Lorena Campos

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## ***Personal Data***

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Address:

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Married, 51 years

## ***Education***

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*Graduate:*

Master of Science in Aquaculture

Auburn University, Department of Fisheries and Allied Aquacultures – Alabama, USA

May 1995

GPA 4.0 (100% "A" grades)

*Undergraduate:*

Agronomist Engineer

Universidade de São Paulo, Escola Superior de Agricultura "Luiz de Queiroz"

December 1992

Graduate within the top 10% of the class.

## ***Technical Expertise***

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- . Fish production: Planning and development of production strategies, water quality management and control, fish transport, fish reproduction and fingerling production, nutrition and feeding, fish health management.
- . Seafood processing: Quality management program, food safety (HACCP), production control and traceability, fish processing projects. HACCP plan auditing.
- . Planning, design oversight of the construction of complete intensive or extensive fish production systems for reproduction or growout. Technical, economical and financial analysis of aquaculture production systems.
- . Rural aquaculture extension and technical presentations in aquaculture and seafood quality topics.
- . Management of integrated projects – producers (growout), processing facilities and inputs (fingerlings, feeds, etc.). Development of structured aquaculture supply chains.
- . Fish marketing and commercialization.
- . Aquaculture production software. Preparation for installation and training of users.
- . Aquaculture certification – GLOBAL.G.A.P./Guarantee of Origin seal (Carrefour)/BAP (GAA)
- . Work with text processing (MS Word), spreadsheet (MS Excel), AutoCAD, e-mail, internet and other softwares.

## Professional Experience

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July 2016 until present	TRIGENE Partner/Director – Aquaculture Consultancy Applied Genetics/Genomics to aquaculture. Application of genomics to fish and shrimp production, including genetic variability studies, development of SNP chip (Nile tilapia) and support to breeding programs.
January 2014 until present	NOVA AQUA Ativ. Apoio à Aquicultura Ltda. Manaus, AM <a href="http://www.novaagua.com.br">www.novaagua.com.br</a> Partner/Director – Aquaculture Consultancy Consulting services in fish production, fish processing and seafood quality projects for companies, government, development agencies and NGOs. Technical courses and training in aquaculture. Market studies and marketing of aquaculture products. Representative of the softwares aquaManager and aquaTracker in Brazil and Latin America. Operation of the Fish Reproduction lab of the Santo Antonio hydroelectric power plant. Over 30 direct clients, developing more than 70 projects and direct services provided to over 100 fish farms.
January 2009 To June 2014	ACQUA IMAGEM Serviços Ltda. Jundiáí, SP. Partner/Director – Aquaculture Consultancy Consulting services in aquaculture, fish processing and seafood quality to producers, government and private institutions, NGOs. Technical courses and training. Market studies and marketing of aquaculture products.
February 2005 To March 2010	AQUA GENÉTICA Aquicultura Ltda. Porto Ferreira, SP. Partner/Director – Hatchery and Fingerling production Tilapia fingerling production – Broodstock and production management (fish health, nutrition, determination of operational procedures for fish production, sex reversal, etc.) and marketing of tilapia fingerlings, selling to the Brazilian market. Operation sold in 2010, facilities nowadays operated by Aquabel/Genomar.
November 2001 to November 2004	Mar & Terra Indústria e Comércio de Pescados Ltda. Itaporã, MS - Brazil. Technical Manager – Fish production and processing In charge of all aspects of fish production and processing, including design and construction oversight of fish production and processing facilities, working with tilapia and surubim fish. Responsible for the quality management program and leader of the HACCP team. Represented the company in relationship with the government (federal, state and municipal levels), academic community and other institutions.
May 1997 to October 2001	AGROPEIXE LTDA., Itaporã, MS – Brazil. General Manager – Fish production (Partner) General manager of the company. Design and construction of the fish production systems for the company and associated growers (300 ha of ponds). R&D “In loco” and with other institutions to develop production strategies and nutritional requirements for the surubim ( <i>Pseudoplatystoma coruscans</i> ). Development and adaptation of fish production equipment. Planning and monitoring of all surubim production phases. Development of production management software for fish production with IT experts. Fish marketing and commercialization. Development of environmental projects to reduce fish farm impacts. Company strategic planning and development of business plans for investors.
September 1996 to May 1997	PROJETO PACU (Faz. Santa Rosa), Terenos and Campo Grande, MS – Brazil. Technical Manager – Fingerling production.
May 1995 to September 1996	MOGIANA ALIMENTOS S/A - RAÇÕES GUABI, Campinas, SP - Brazil Field Technical Assistant – Aquaculture – Fish feed company
April 1993 to April 1994	PEARCE CATFISH FARM, Browns, Alabama - USA. Sectorial supervisor/feeder – catfish farm (Growout), 454 ha.

## Specific Knowledge

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Language	Speak	Write	Read	Comprehension
Portuguese	Excellent	Excellent	Excellent	Excellent
English	Excellent	Excellent	Excellent	Excellent
Spanish	Excellent	Excellent	Excellent	Excellent
Danish	Good	Weak	Weak	Good

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### ***Other Relevant Information***

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- . HACCP Leader Auditor course. 40 hours. Given by DNV – Brazil.
- . Industrial Knowledge for External Commerce. 80 hours, covering ISO 9000, ISO 9002 and total Quality programs. Organized by FIEMS/MS and supported by SEBRAE.
- . Several published articles, book chapters in technical publications in Brazil and abroad. Author of the book: “Good Aquaculture Practices of Dourados/MS”.
- . Coordinator of the Fish Farming Chamber of the State of Mato Grosso do Sul from September/2004 to December/2007.
- . Invited speaker to the main aquaculture events in Brazil and other Latin American countries.
- . FAO Consultant – Tropical species - South America and Caribbean.
- . GlobalGAP auditor/Farm assurer course. Atlanta/GA – USA 2011.
- . BAP auditor – Land based farms/hatcheries / Seafood processing. Portsmouth/NH – USA 2020.

### ***References***

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- . Dr. Leonard Lovshin (USA) – Auburn University/AL (Professor emeritus). [lovshll@auburn.edu](mailto:lovshll@auburn.edu) 334-844-9117
- . Dr. John Jensen (USA) – Auburn University/AL (Professor emeritus) [jensejw@auburn.edu](mailto:jensejw@auburn.edu) 334-728-5658
- . Arnaldo Eijsink (Brazil) - CEO – Global Food, formerly Director for the Carrefour “Guarantee of Origin” seal. [arnaldo@agrojacarezinho.com.br](mailto:arnaldo@agrojacarezinho.com.br) +55 (11) 97636-3985
- . Kostas Seferis (Greece) – I2S CEO (aquaculture software company). [kostas.seferis@aqua-manager.com](mailto:kostas.seferis@aqua-manager.com), +30 694 454 6711