

Update: Seafood Task Force

Gavin Bailey
Walmart



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Walmart

- 🌐 Gavin Bailey has been director of responsible sourcing at Walmart, the world's largest retailer, since 2014, leading the development of industry initiatives to mitigate responsible sourcing risk in Walmart's global supply chains.
- 🌐 Bailey is a board director at Seafood Task Force, a public-private coalition of seafood processors, feed manufacturers, retail and foodservice buyers, government representatives and NGOs working collectively to address human rights abuses and illegal fishing in the seafood supply chain.
- 🌐 Previously, Bailey was head of ethical trading policy at U.K.-based retailer Tesco, responsible for policy, strategy, stakeholder engagement and communications for the company's ethical-trading division.
- 🌐 Bailey is also a founding member and former president of GlobalGAP.

GOAL 2017 update

4 October 2017



**The *only* international multi-stakeholder collaboration
with full supply chain participation
addressing risks of forced labour, human trafficking and IUU Fishing
in the seafood supply chain**



Practical solutions *right now*

Current membership includes ...



Aims

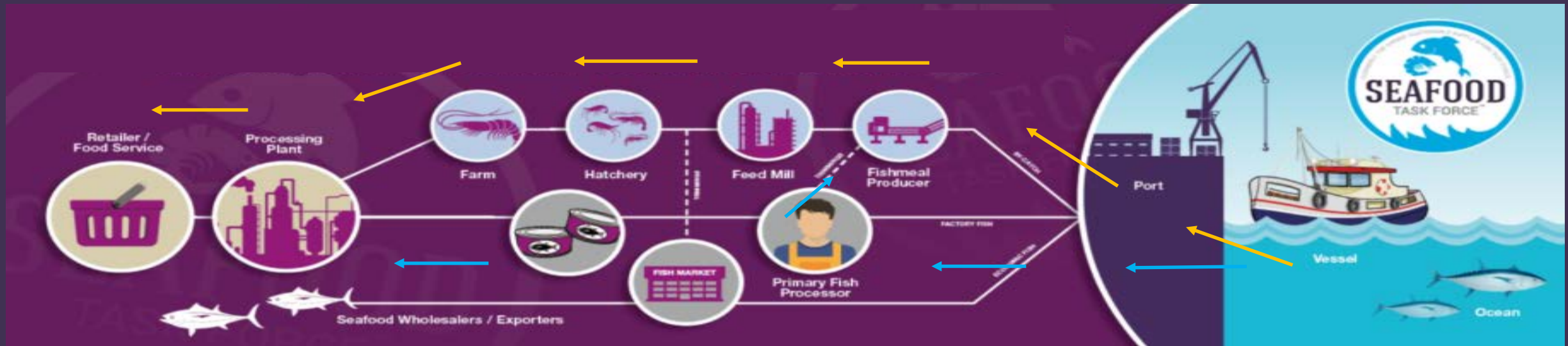
- Drive **measurable social and environmental change** in the Thai seafood industry through greater supply chain accountability, verification and transparency
- Emphasis: feed for farmed **shrimp, tuna** and other **seafood** products exported to the US and the EU
- Promote common interests of members with **considered strategies** to **improve the livelihood** and dignity of **workers** and the **sustainability of Thailand's fisheries for the longer term**

Core Objective



Supply Chain Oversight

To lead Thailand's seafood supply chain towards a more sustainable pathway through driving oversight and continual improvement - People, Product & Process



Strategy



Tactics



1 What we've achieved to date 2 Where we're heading 3 How we plan to get there

From Strategy to Tactics



Objective: *Supply Chain Oversight.*

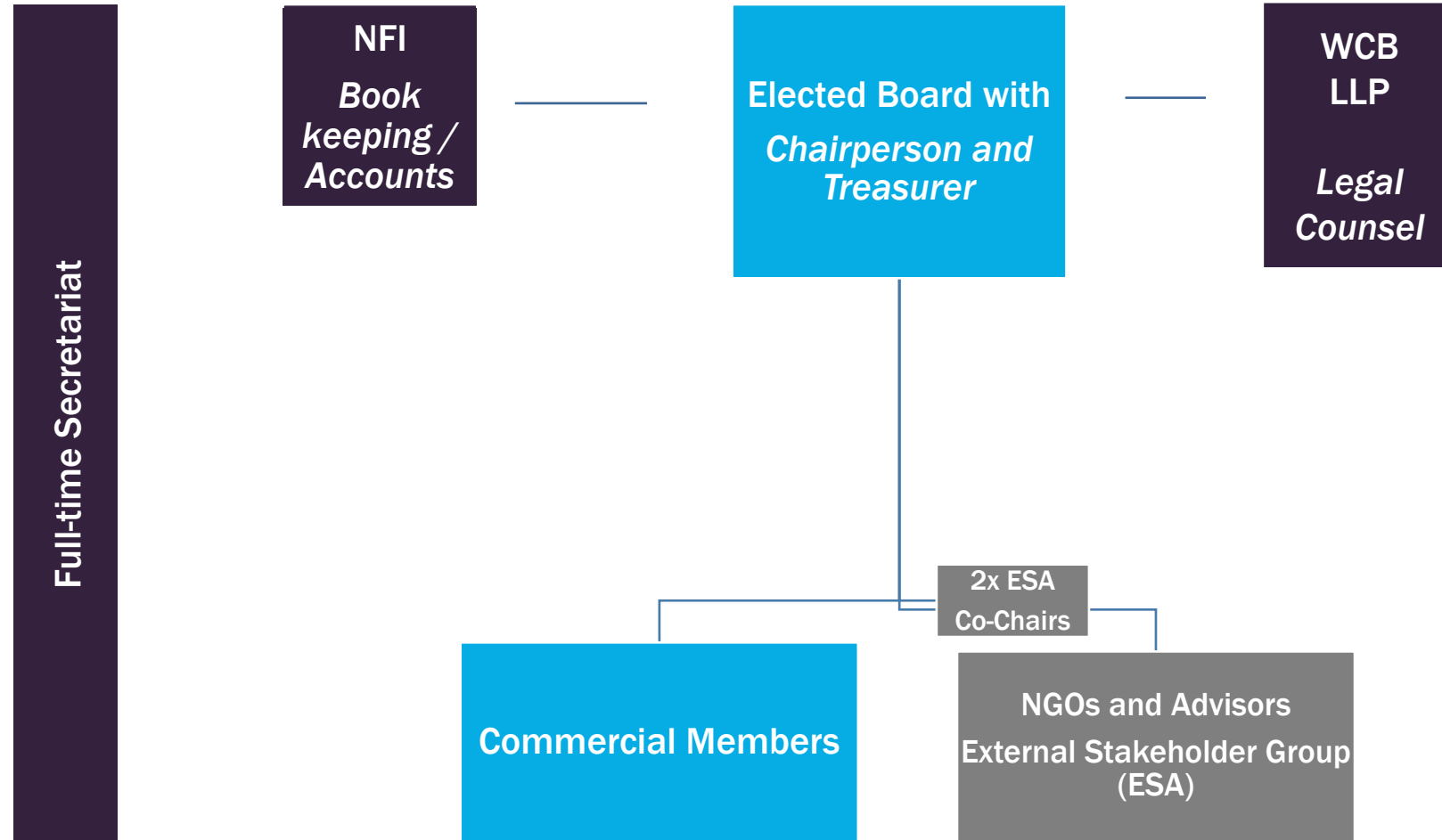
To lead Thailand's seafood *supply chain* towards a more sustainable pathway through driving *oversight* and continual improvement - people, product and process.

Strategy: *Social and Environmental* issues are closely linked to IUU Fishing so *focus* on IUU fishing.

Tactics: Exploit know-how, resource and commercial leverage of members through Sub-Groups. Begin to deliver change. Lots done but much to do. SMART work plans for:

- Track and Trace - entire supply chain. International Verification. Vessel to Retailer & Food Service.
- Task Force Codes of Conduct. International Recognition.
- Accountability on the water.
- Fishery Improvement Projects. A long lasting sustainable fishery.
- Step by step. Fill the gaps. Practical Solutions. Action. Build a model that can then be replicated.

A non-profit corporation Incorporated as 501 (c) (6) trade association in the USA



Seafood Task Force Board

Board Director		Organisation (listed in alphabetical order)	
Pitipong Dejjarakul		Charoen Pokphand Foods	
Ken Kimble Chair		Costco	
Choopong Luesukprasert		Marine Gold	
Isabelle Aelvoet		Mars Petcare	
Nick Leonard		Rubicon Resources	
Nuntawan Rujiwong		Thai Royal Frozen Foods	
Gavin Bailey		Walmart	
Martin Thurley		Director of Secretariat	

External Stakeholder Group (ESA) Co-Chairs

Aaron McNevin
WWF



Lydia Long
Verite



“The most influential and diverse coalition of stakeholders operating in Thailand on this issue” 2016



Assessing Government and Business Responses to the Thai Seafood Crisis

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LEADING THAILAND'S SEAFOOD SUPPLY CHAIN TOWARDS A MORE SUSTAINABLE PATHWAY

