

Certification Benchmarking: Update on GSSI & GSCP

- PRESENTER SONJA SCHMID | THE CONSUMER GOODS FORUM (GLOBAL SOCIAL COMPLIANCE PROGRAMME)
- PRESENTER HERMAN WISSE | GLOBAL SUSTAINABLE SEAFOOD INITIATIVE

GLOBAL OUTLOOK FOR AQUACULTURE LEADERSHIP

GUANGZHOU, CHINA | DAY 3

HEALTHY FISH | HEALTHY PEOPLE | HEALTHY PLANET

Sonja Schmid



- Sonja Schmid is manager—equivalence process and social sustainability for The Global Social Compliance Programme / The Consumer Goods Forum.
- She manages the first international benchmark for sustainability standards and systems — the Global Social Compliance Programme’s (GSCP) Equivalence Process — that aims to improve social and environmental systems and standards and allows for their comparison.
- In her role, Schmid contributes to the wider mandate of the GSCP within The Consumer Goods Forum (CGF), mainstreaming a harmonized and global approach for sustainable supply chains.
- She also supports the implementation of the recently launched CGF Forced Labour Resolution.
- Schmid holds a master’s degree in political science from the University of Munich.
- She has worked for both the private and public sector on implementing projects and conducting research in the fields of sustainable supply chains, climate change, sustainable finance and human rights.

A person wearing a white protective suit, a white cap, and a face mask is seen from behind, spraying a field of green rice. The person is holding a long, thin nozzle connected to a hose. The field is lush and green, and the background is slightly blurred. A semi-transparent white banner is overlaid across the middle of the image, containing the main title and subtitle. A blue horizontal bar is positioned below the white banner, containing the subtitle text.

THE CONSUMER GOODS FORUM

Benchmarking for Sustainable Supply Chains

An in-depth benchmarking tool that helps you understand what good looks like for sustainable supply chain management and how organisations are performing against international best practice as compiled in the GSCP Reference tools.



The
Equivalence
Process helps you
build sustainable,
transparent and
effective supply chains
that you – and your
customers – can
be proud of.



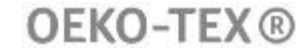


- » **Reference Tools:** Global, cross-sectoral “meta-standards” for social and environmental practices and monitoring activities
 - » **Equivalence Process:** Benchmarking process for codes of conducts, voluntary sustainability standards and auditing bodies.
- Drive continuous improvement and harmonisation in global supply chains



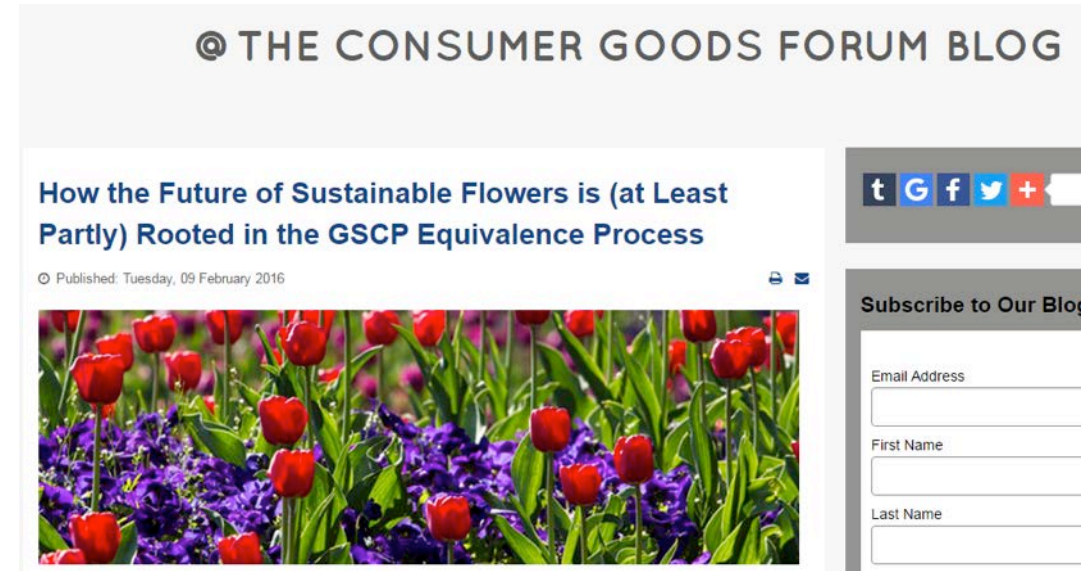
EQUIVALENCE PROCESS – WHERE ARE WE TODAY?

Some of our users are:

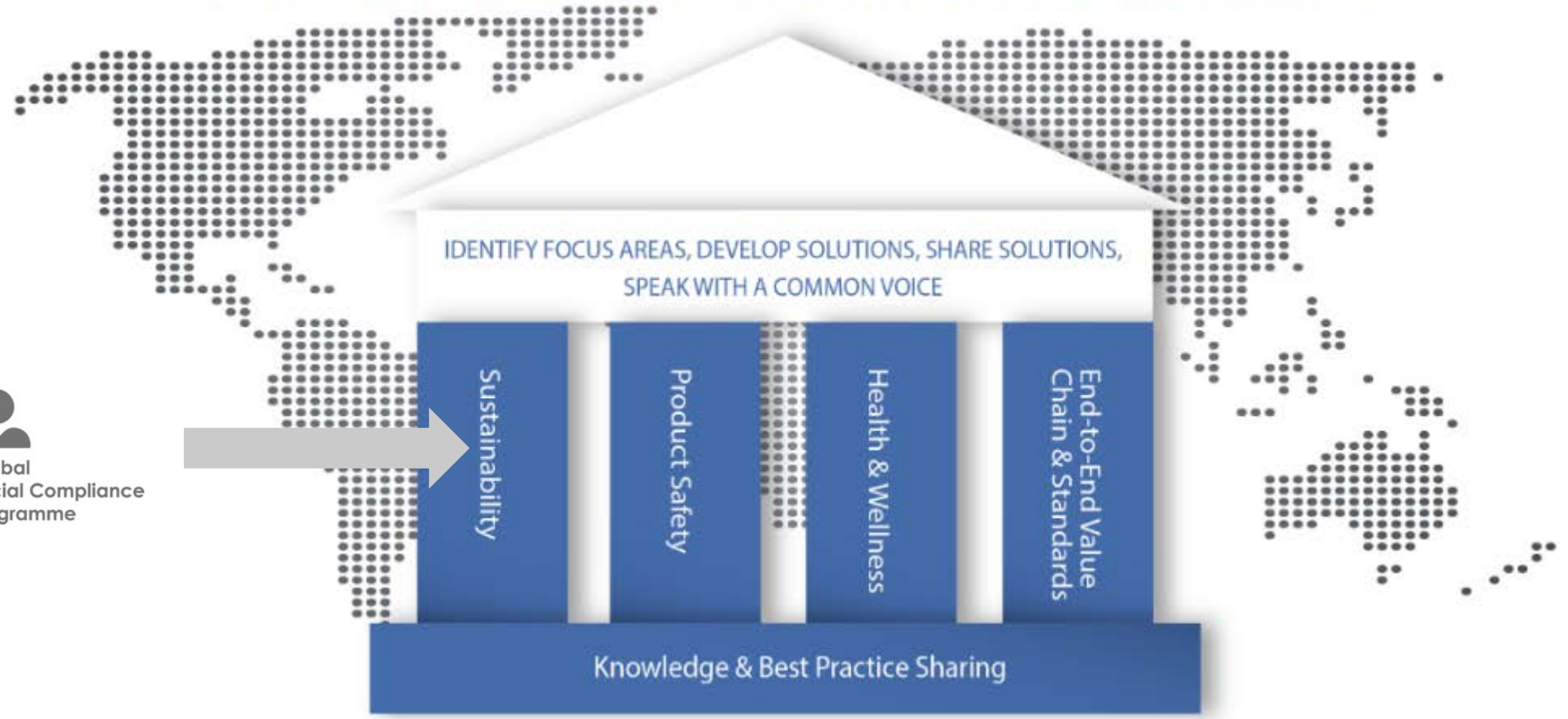


Benchmarking for capacity building

- » Which standards fit for purpose? – credibility for buyers/retailers
- » Market access for suppliers
- » Business efficiency
- » Credibility for consumers



WORKING TOGETHER EFFICIENTLY FOR POSITIVE CHANGE



The CGF is the only organisation with members from both the **manufacturing and retail** sectors **worldwide**.



The CGF fosters **collaborative** engagement on common issues with its members accross the industry.

The CGF improves **business efficiency and drives positive change** through growth for the industry and consumers worldwide.





Retailer College



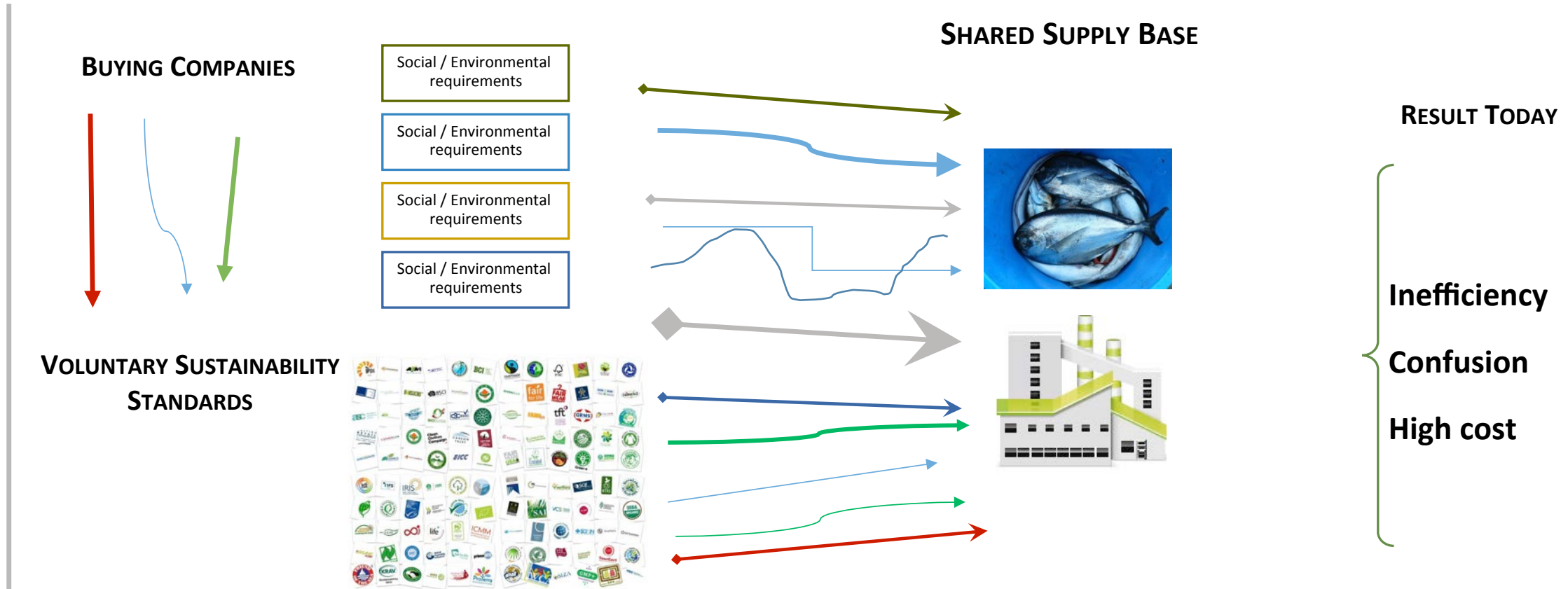
Manufacturer College



A person wearing a white protective suit, a white cap, and a face mask is seen from behind, spraying a field of green rice. The person is holding a long, thin hose that extends across the field. The background is a vast, green field under a bright sky.

THE CONSUMER GOODS FORUM

Social Sustainability



- multiplication of standards, initiatives, tools and divergence of approaches
- limited collaboration among companies and initiatives
- focus on auditing instead of capacity building



EQUIVALENCE PROCESS – HOW DOES IT WORK?

Basis of EP: Reference Tools



WHAT?
- Requirements -



HOW?
- Audit Process -



WHO?
- Auditing Competence -

International best practice

Robust Methodology

Benchmark Approach:

- » Self-Assessment
- » Independent Expert Review
- » Share (and compare) your results





» **Transparency:** Access to information about what and how sustainability standards and companies audit



» **Comparability:** Providing a reference framework and creating trust for collaboration through verified information.



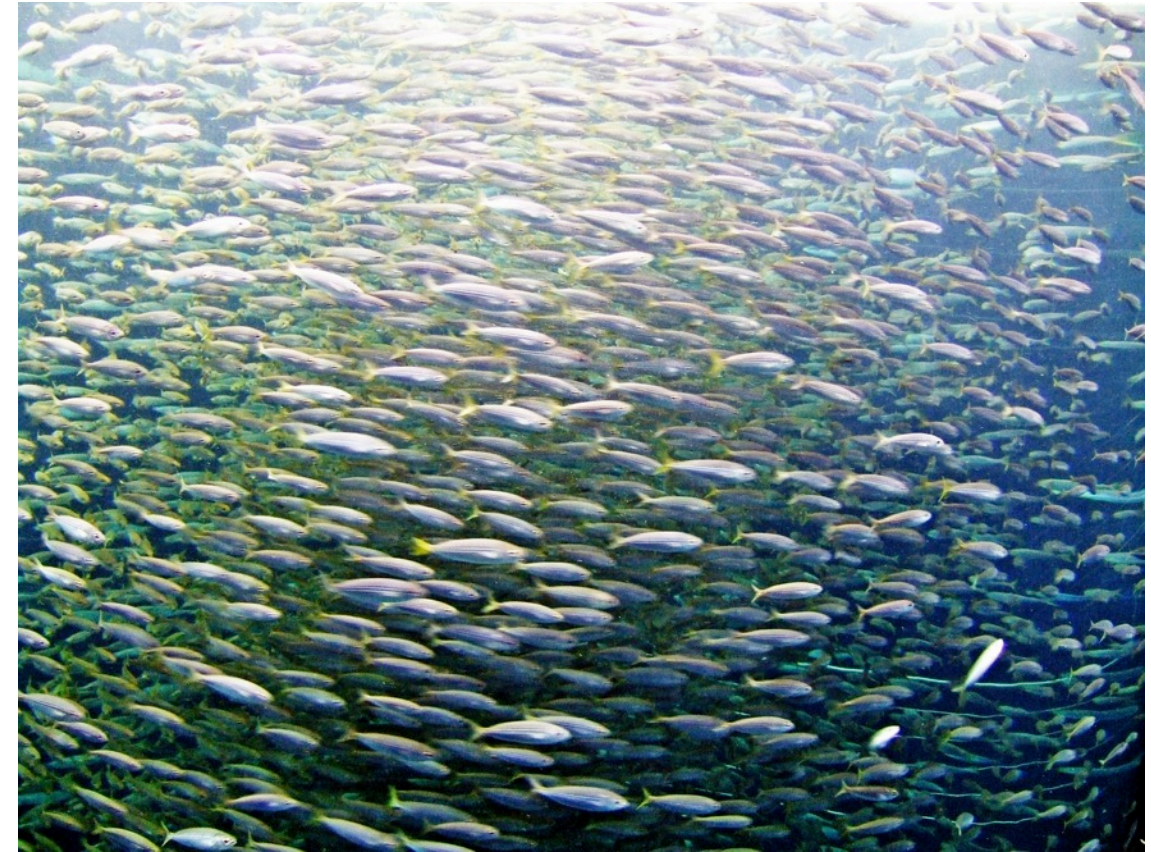
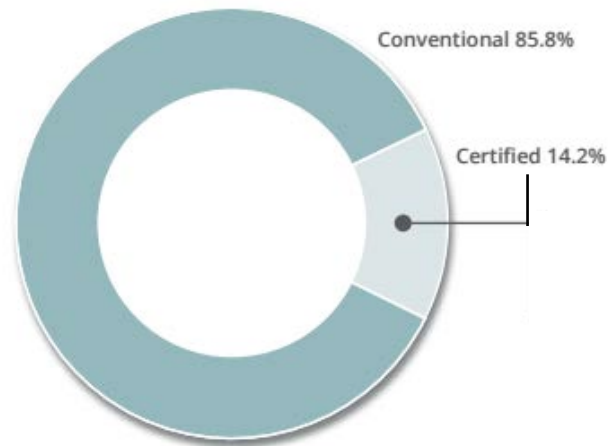
» **Continuous improvement:** Feedback on robustness of scheme; EP+ support programme to help improving



Note: The Equivalence Process is not a recognition system, nor a certification or audit scheme!

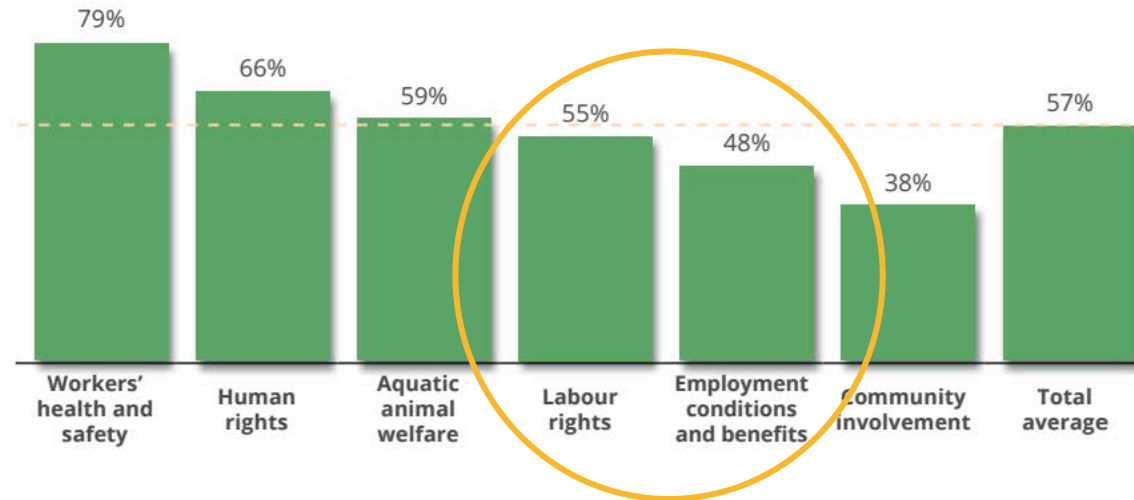


Certified vs. Conventional Seafood Production

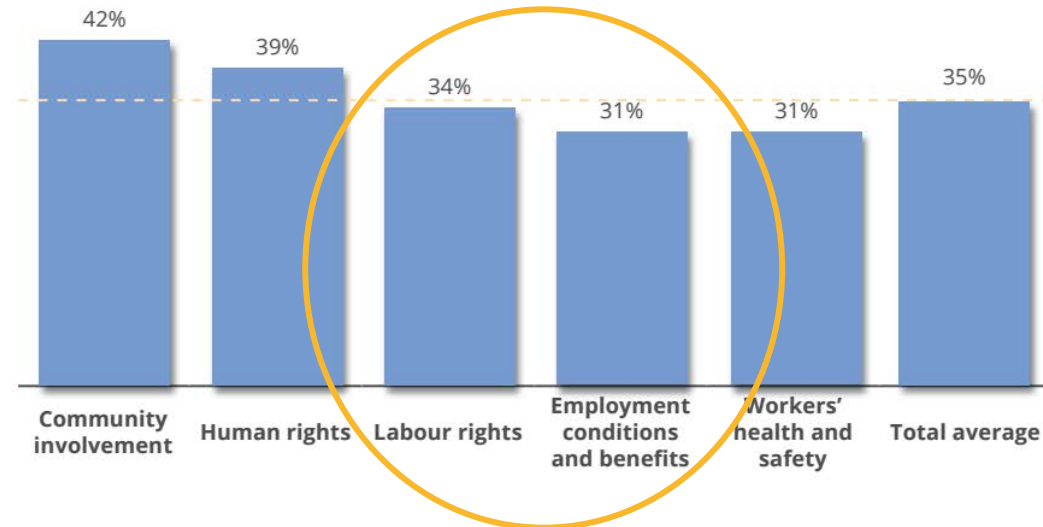


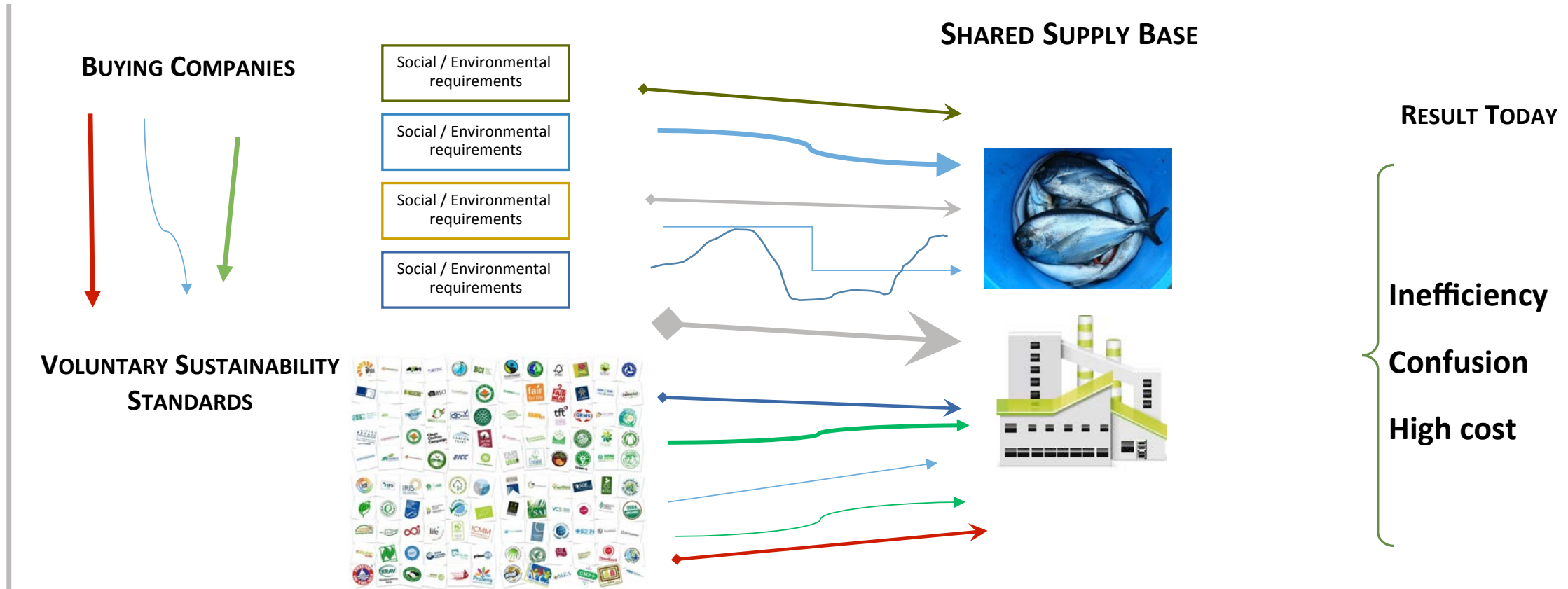
SOCIAL REQUIREMENTS – STATUS QUO IN SELECTED STANDARDS

Coverage of social indicators in SSI reviewed aquaculture standards



Coverage of social indicators in SSI reviewed wild catch standards

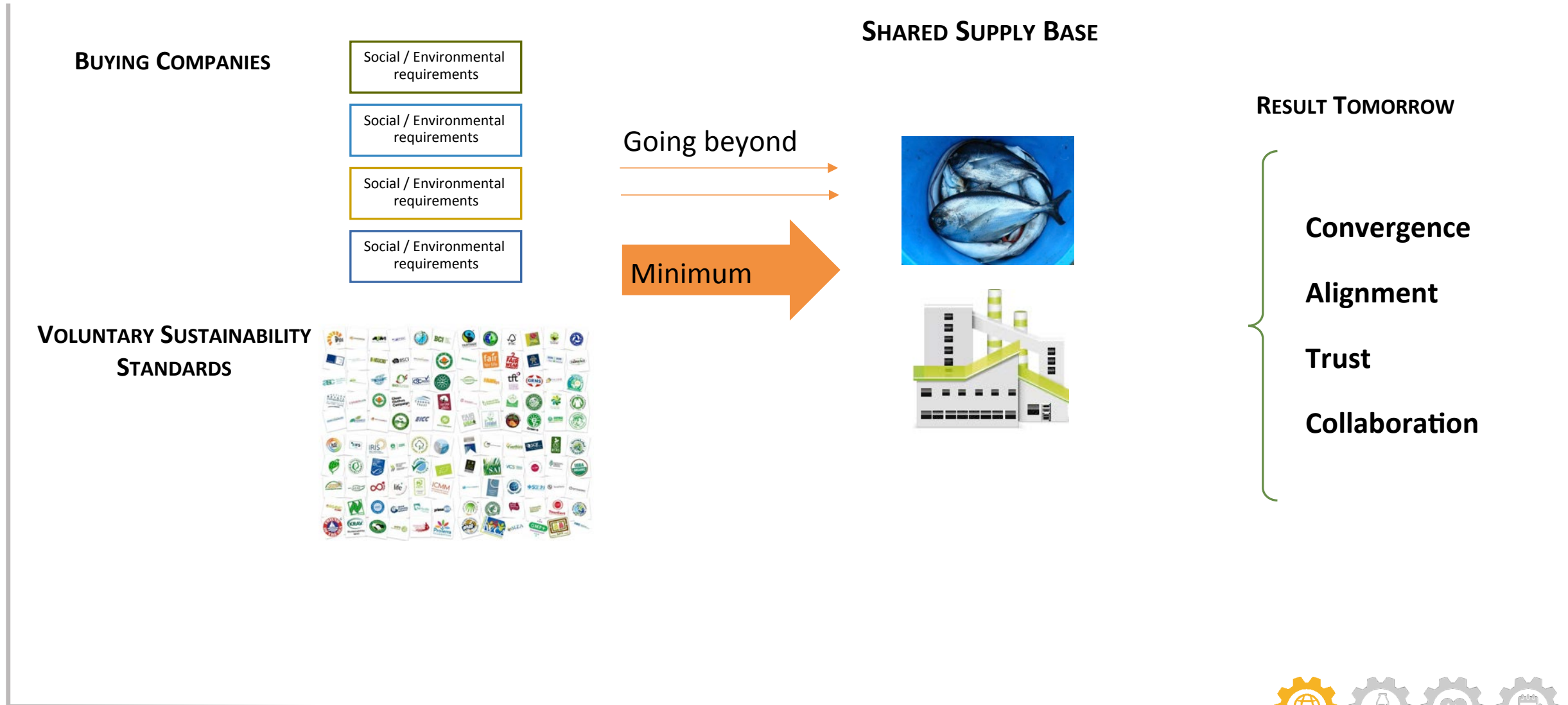




- multiplication of standards, initiatives, tools and divergence of approaches
- limited collaboration among companies and initiatives
- focus on auditing instead of capacity building



COMPLIANCE LANDSCAPE – TOMORROW?



- » Social issues will continue to be high on the agenda
- » Opportunity to build a harmonised approach in the seafood sector
- » Robust benchmarking is an exercise that takes time to finalise and might need forerunners to path the way
- » Collaboration of key actors in the sector is crucial



**Thank you for your
attention!**

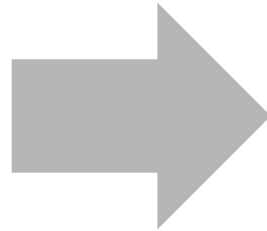
Sonja Schmid
Manager, Equivalence Process & Social Sustainability
s.schmid@theconsumergoodsforum.com
+33 1 82 00 95 92
@CGF_Sus



Why social compliance is not as straightforward as it seems – Example Forced Labour

What does it mean in practice?

- ✓ No passport retention
- ✓ No withholding of wages
- ✓ No (debt through) recruitment fees
- ✓ Right to terminate the employment
- ✓ Right to leave the workplace after the shift
- ✓



How are these elements covered in your supplier code of conduct and in voluntary sustainability standards? Are there differences?

