



Herman Wisse

- Since February 2013, Herman Wisse has been the program manager for the Global Sustainable Seafood Initiative (GSSI).
- Previously, he developed the project proposal for the foundation of GSSI and facilitated liaison with parties interested in becoming involved with GSSI.
- He was the lead consultant for the FAO in the Evaluation Framework of the FAO Technical Guidelines for Aquaculture.



Confidence in certified seafood

GSSI is a global platform and partnership of seafood companies, NGOs, experts, governmental and intergovernmental organizations working towards more sustainable seafood for everyone.



NON-COMPETITIVE APPROACH PROVIDES CLARITY ON SEAFOOD CERTIFICATION



CONFUSION
CONFUSION
CONFUSION



CLARITY



GSSI: A unique platform



BRINGING TOGETHER PARTNERS FROM ACROSS THE SEAFOOD SECTOR.

GSSI PARTNERS

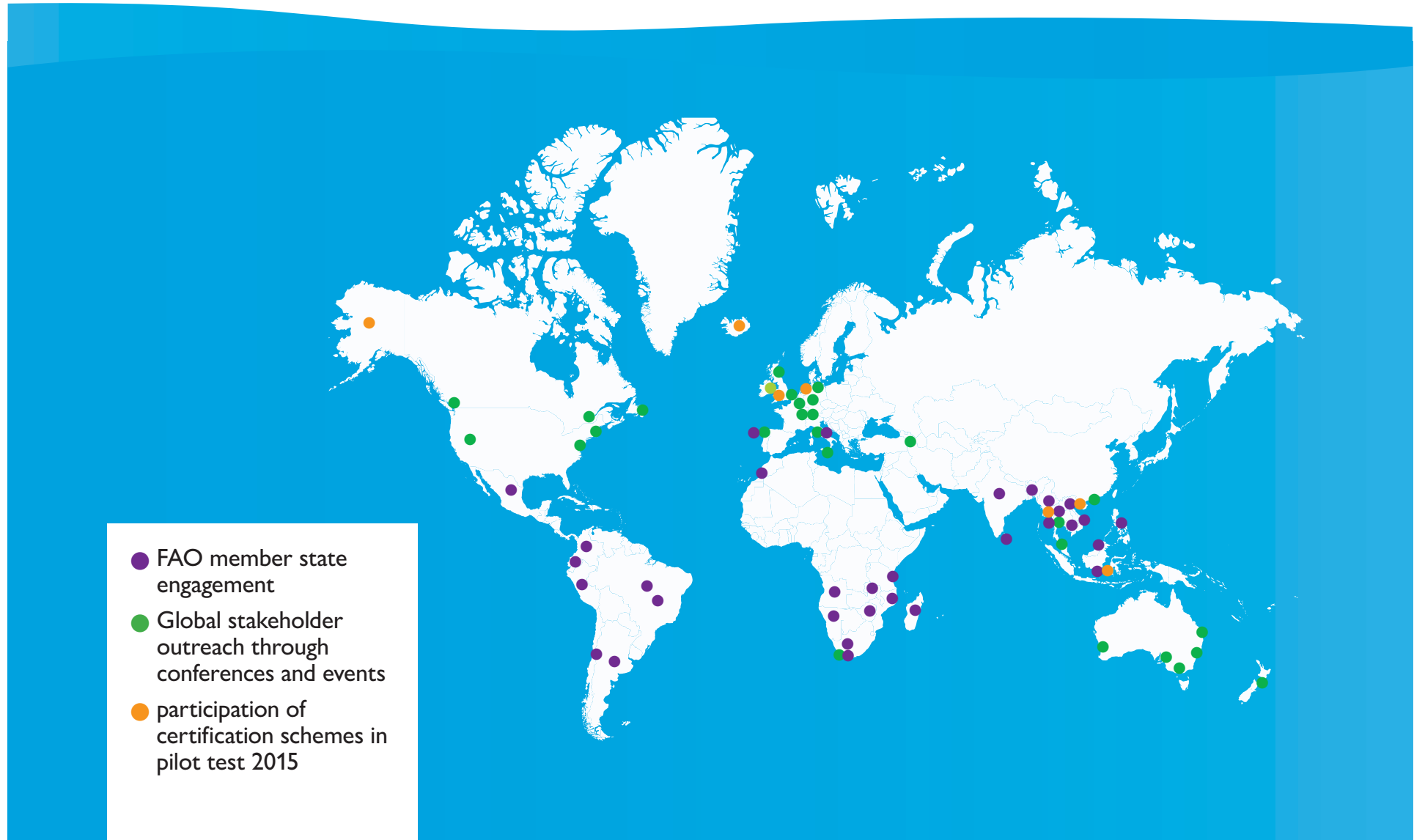


AFFILIATED PARTNERS





BUILDING A PROFILE AND PRESENCE THROUGH GLOBAL OUTREACH

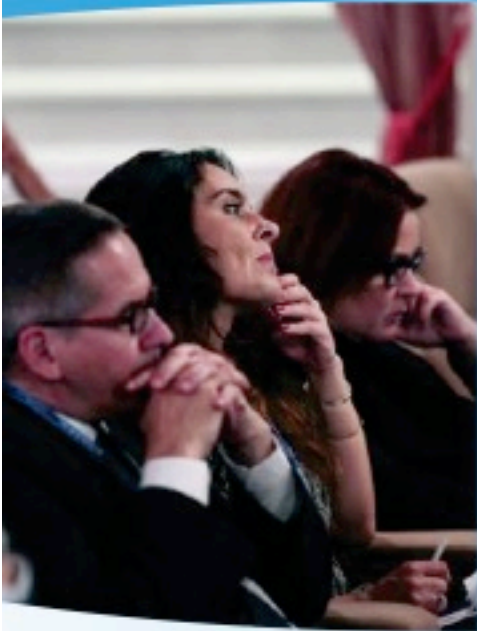




GSSI: Where we are now



GSSI GLOBAL BENCHMARK TOOL IS UP, RUNNING, AND HERE TO STAY



LAUNCHED AT 20TH ANNIVERSARY
OF THE FAO CODE OF CONDUCT
FOR RESPONSIBLE FISHERIES
VIGO, SPAIN, OCTOBER, 2015



FIRST GSSI RECOGNISED SCHEME MARKS MILESTONE IN SEAFOOD CERTIFICATION



BENCHMARK REPORT

NAME:

SCOPE OF REGISTRATION:

DATE:

Confidence in certified seafood

ALASKA SEAFOOD RFM BECOMES THE FIRST GSSI RECOGNISED CERTIFICATION SCHEME AT COFI 2016



PARTNER COMMITMENT TO SUPPORT ALL GSSI RECOGNISED CERTIFICATION SCHEMES



“We hope to see GSSI recognition become the norm when sourcing certified seafood.”

Hugo Byrnes, Vice President Product Integrity and Regulatory Affairs, Royal Ahold

“As a founding partner of GSSI, we are committed to accept all GSSI recognized certification schemes when sourcing certified seafood.”

Suzanne Lindsay-Walker, Sustainability Director, Kroger



GSSI Global Benchmark Tool



SETTING A HIGH YET ACHIEVABLE BAR FOR SEAFOOD CERTIFICATION

FOUR PERFORMANCE AREAS BASED ON INTERNATIONAL REFERENCE DOCUMENTS

A

GOVERNANCE
OF SEAFOOD
CERTIFICATION
SCHEMES

B

OPERATIONAL
MANAGEMENT
OF SEAFOOD
CERTIFICATION
SCHEMES

C

AQUACULTURE
CERTIFICATION
STANDARDS

D

FISHERIES
CERTIFICATION
STANDARDS



AN INDEPENDENT PROCESS FROM APPLICATION TO RECOGNITION

VOLUNTARY



SCHEME OWNER
STARTS PROCESS

IMPARTIAL



LED BY
INDEPENDENT
EXPERTS

TRANSPARENT



30-DAY PUBLIC
CONSULTATION

MULTI-STAKEHOLDER



STEERING
BOARD
RECOGNITION



GSSI: What happens next



TOWARDS CONTINUED GROWTH OF THE GLOBAL BENCHMARK TOOL



DRIVING IMPROVEMENT, DELIVERING VALUE

2016+

More schemes sign up to be benchmarked.
Seafood sector (industry, NGOs, governments)
uses Tool outcomes in operations.
More certification schemes adopt the Tool.

2018

Formal review of Tool to keep it updated and relevant.

TARGET BY 2020

**TO ACHIEVE 30% OF SEAFOOD TO BE CERTIFIED
TO A GSSI RECOGNIZED SCHEME**



SHAPING SOLUTIONS TO COMPLEX CHALLENGES FOR THE SEAFOOD SECTOR


COMMON UNDERSTANDING
BUYING COMPANIES MAXIMISE USE OF RESOURCES
MORE EFFECTIVE CHANGE **SEAFOOD SUPPLIERS**
NGOs HARMONIZED APPROACH
LONG TERM IMPACT **GOVERNMENTS** POWERFUL
NON-COMPETITIVE **PRODUCERS** GLOBAL



Find out more:

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 [#GSSIseafood](https://twitter.com/GSSIseafood)

