

Opening Address

- PRESENTER WALLY STEVENS | GLOBAL AQUACULTURE ALLIANCE

GLOBAL OUTLOOK FOR AQUACULTURE LEADERSHIP

GUANGZHOU, CHINA | DAY 1

HEALTHY FISH | HEALTHY PEOPLE | HEALTHY PLANET

Wally Stevens



- Wally Stevens has been executive director of the Global Aquaculture Alliance since 2007.
- A 45-year industry veteran, Stevens has held leadership positions in large, publicly traded corporations as well as start-up salmon farming operations and mid-sized, family-owned companies.
- His responsibilities have included all aspects of the seafood production chain, including fishing vessels, aquaculture hatcheries and farms, shoreside processing facilities, cold storage operations, wholesale seafood distribution and manufacturing of value-added products.
- Recently, Stevens has played a significant role in the growth of GAA and its Best Aquaculture Practices third-party certification program.
- He is also treasurer of the Responsible Aquaculture Foundation.
- For much of his career, Stevens has been a volunteer with the National Fisheries Institute, where he served as chairman in 2001 and co-founded the Future Leaders program.

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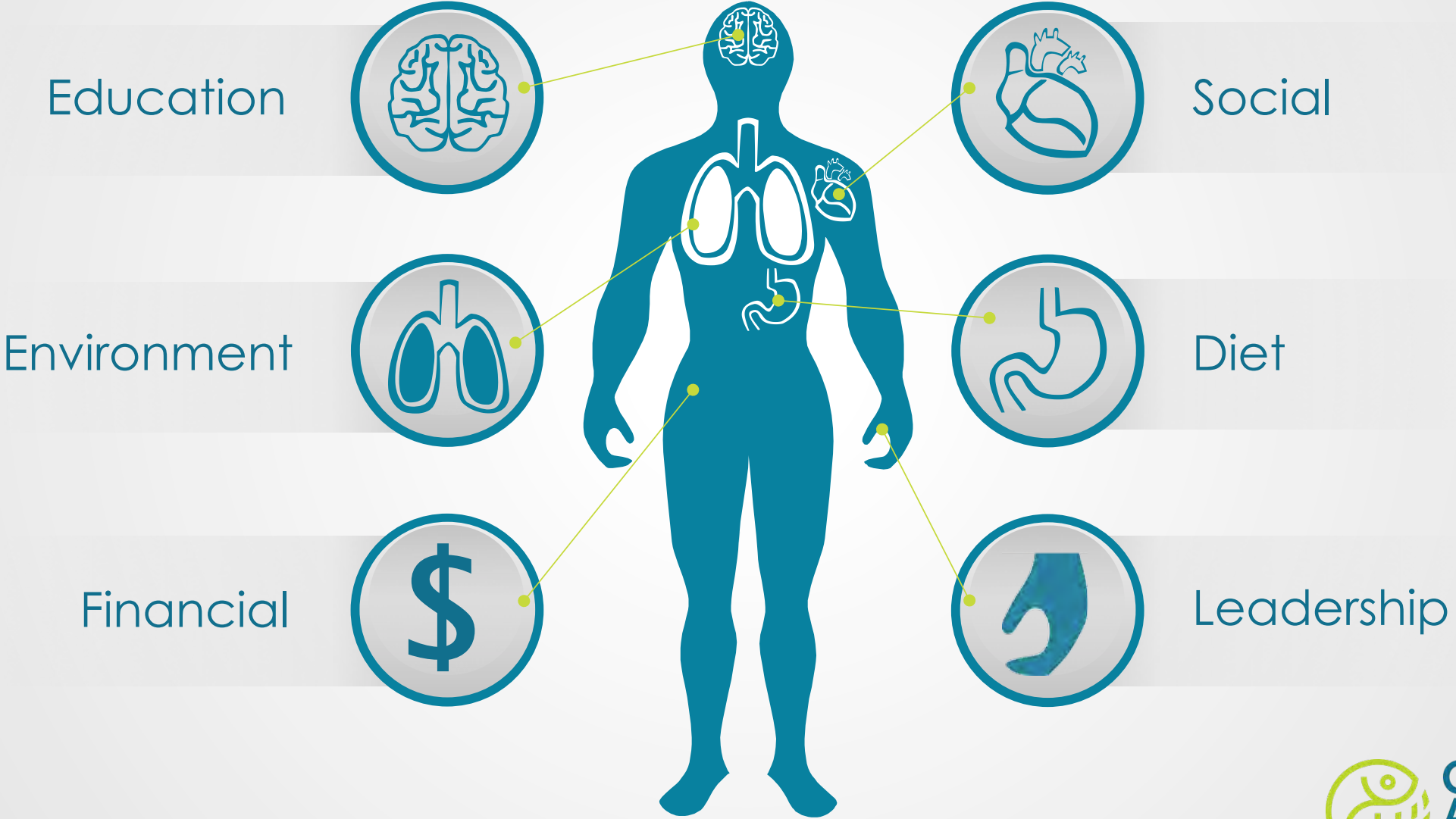
19th ANNIVERSARY



Global Aquaculture Alliance™

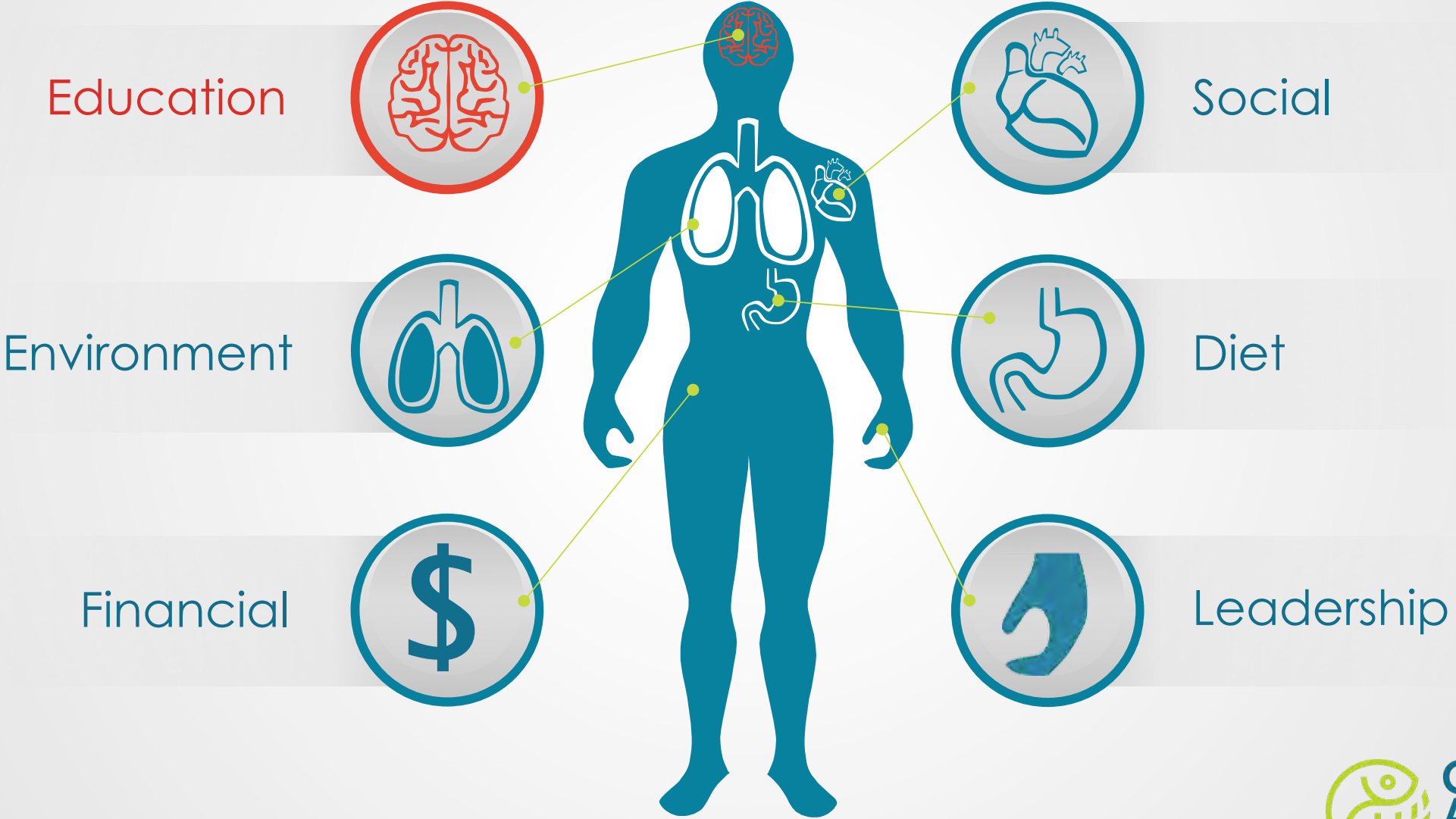
HOW 'HEALTHY' IS AQUACULTURE?

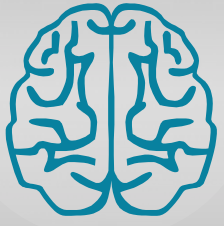
Aquaculture is a young adult



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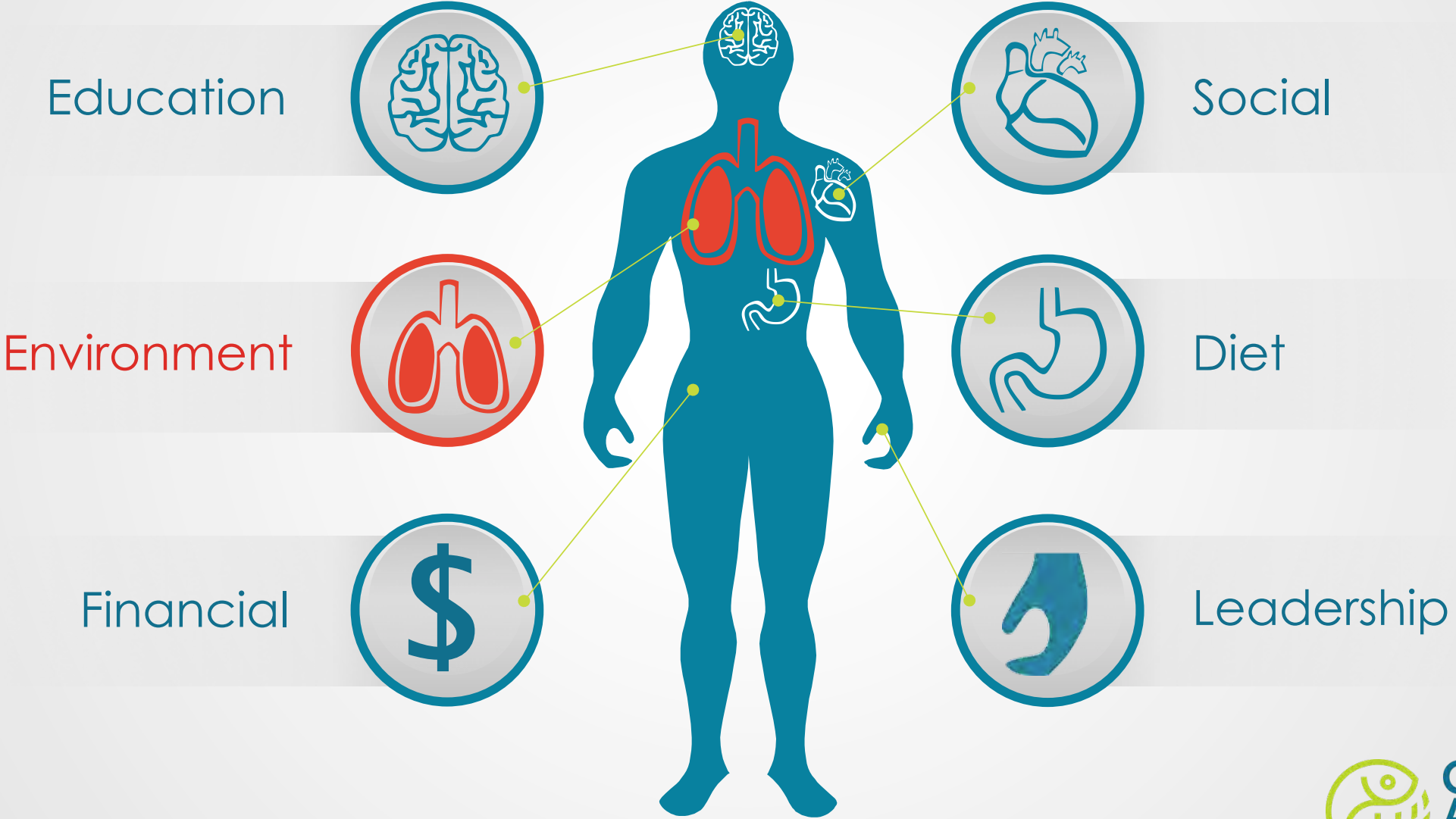
Education

- Farmers: Are we providing education on disease management?
- Marketplace: Are we meeting our customers' needs?
- Associations: Are we sharing information and knowledge?



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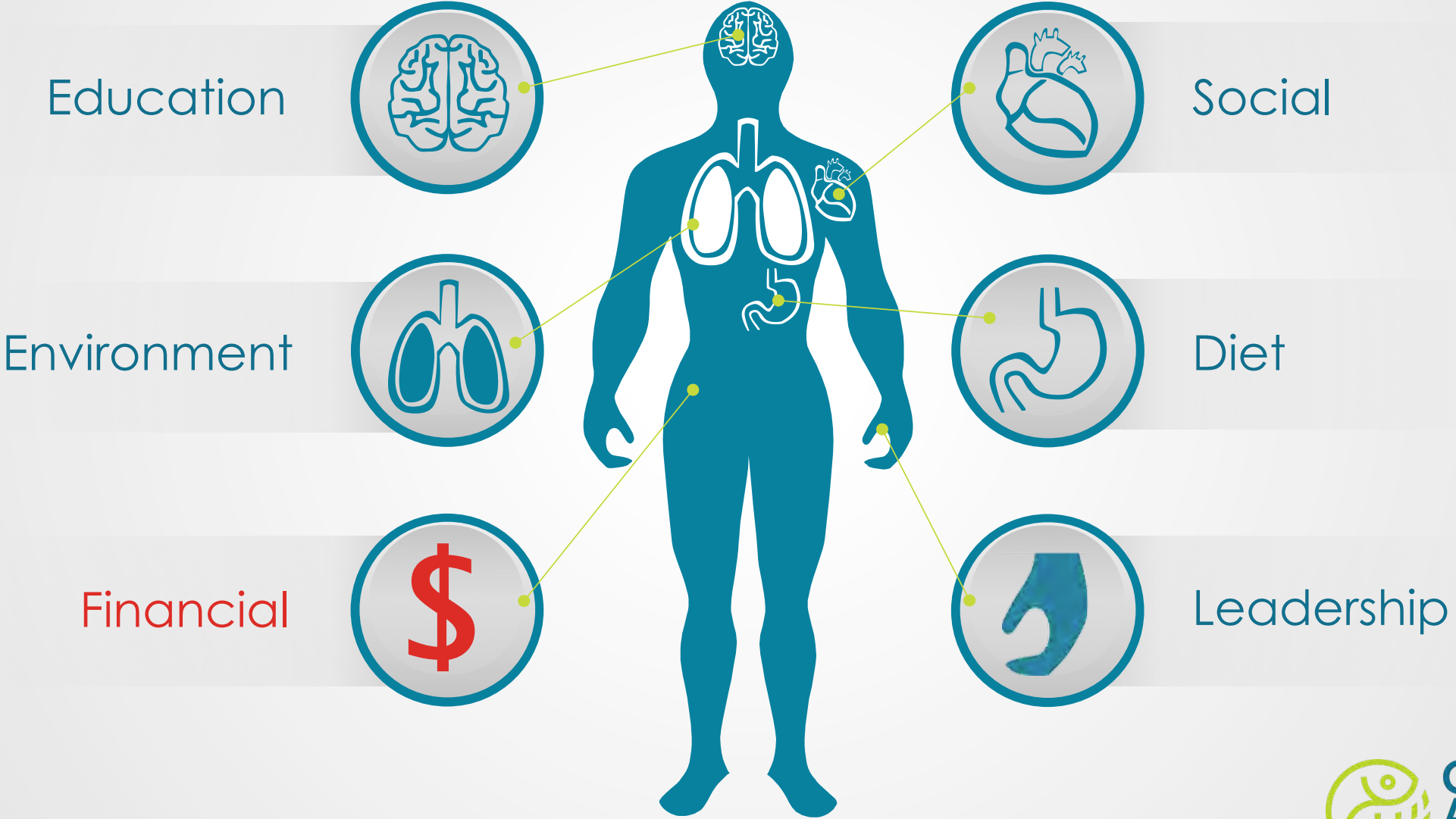
Environment

- Sustainability: Are we mitigating the impact on our local ecosystems?
- Area management: Are we a good neighbor?
- Climate change



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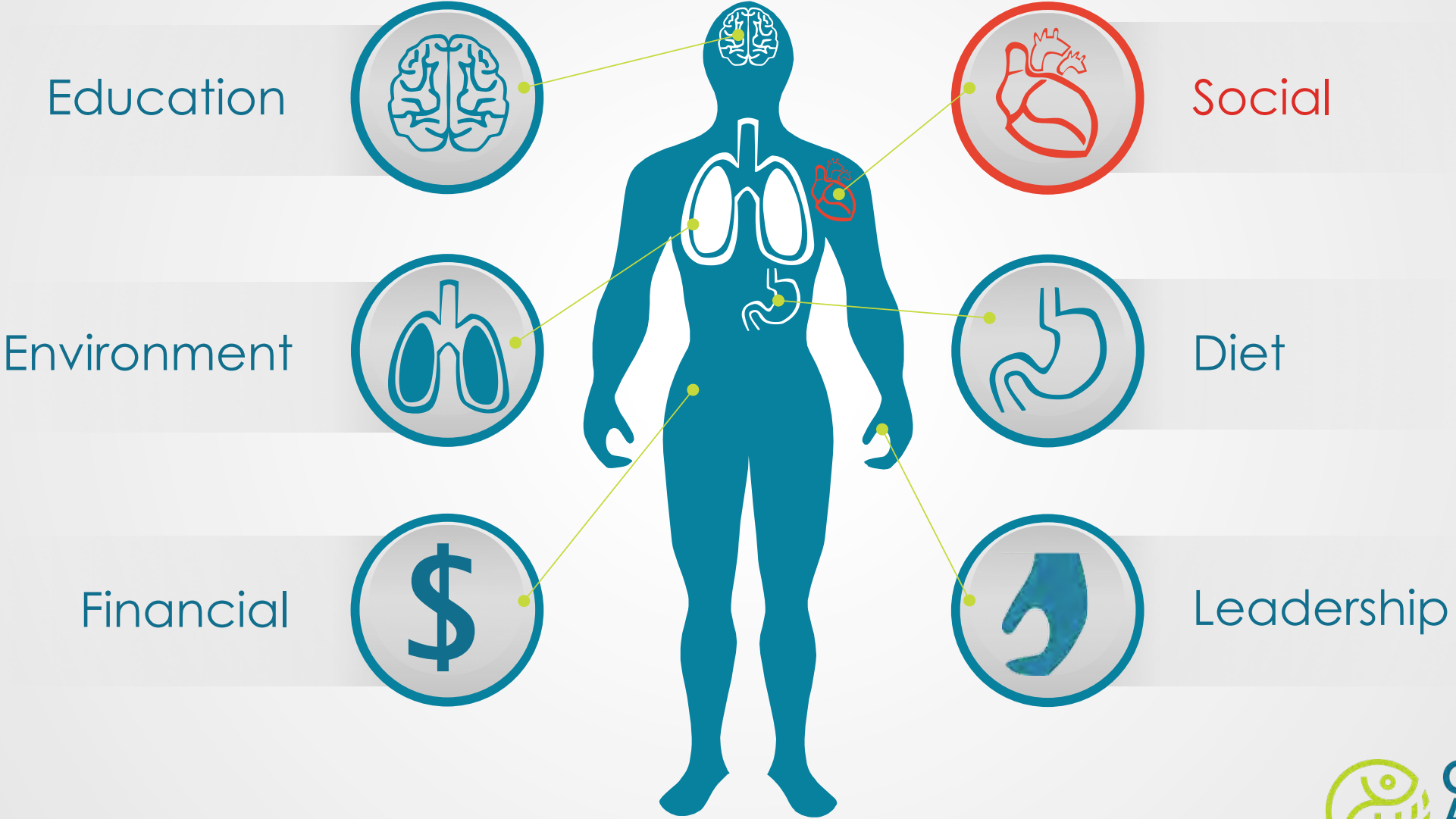
Financial

- Risk management
- Investment: Are we educating the investment community?
- Insurance: Are we educating the insurance community?
- Are third-party standards making the industry more sustainable?



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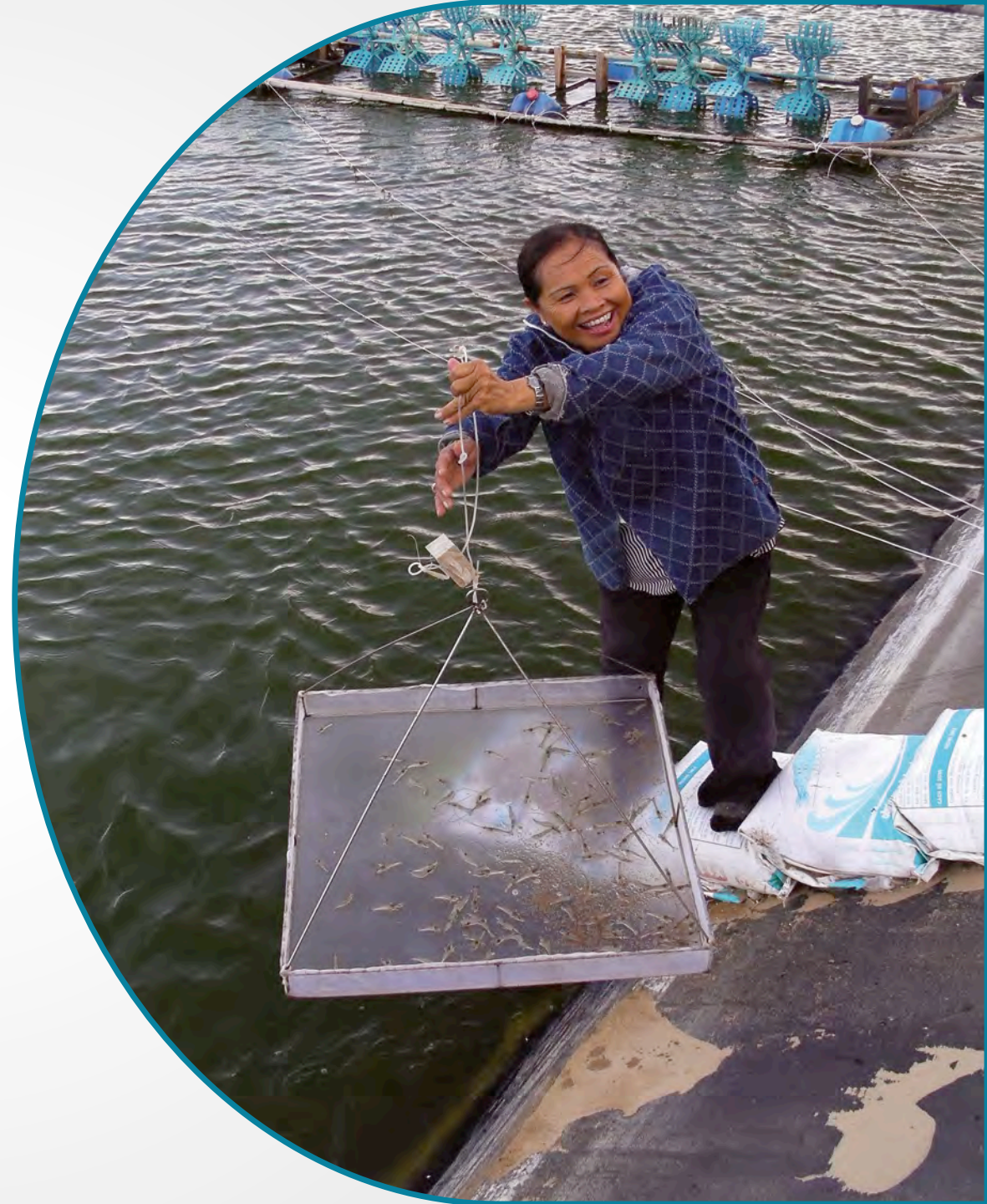
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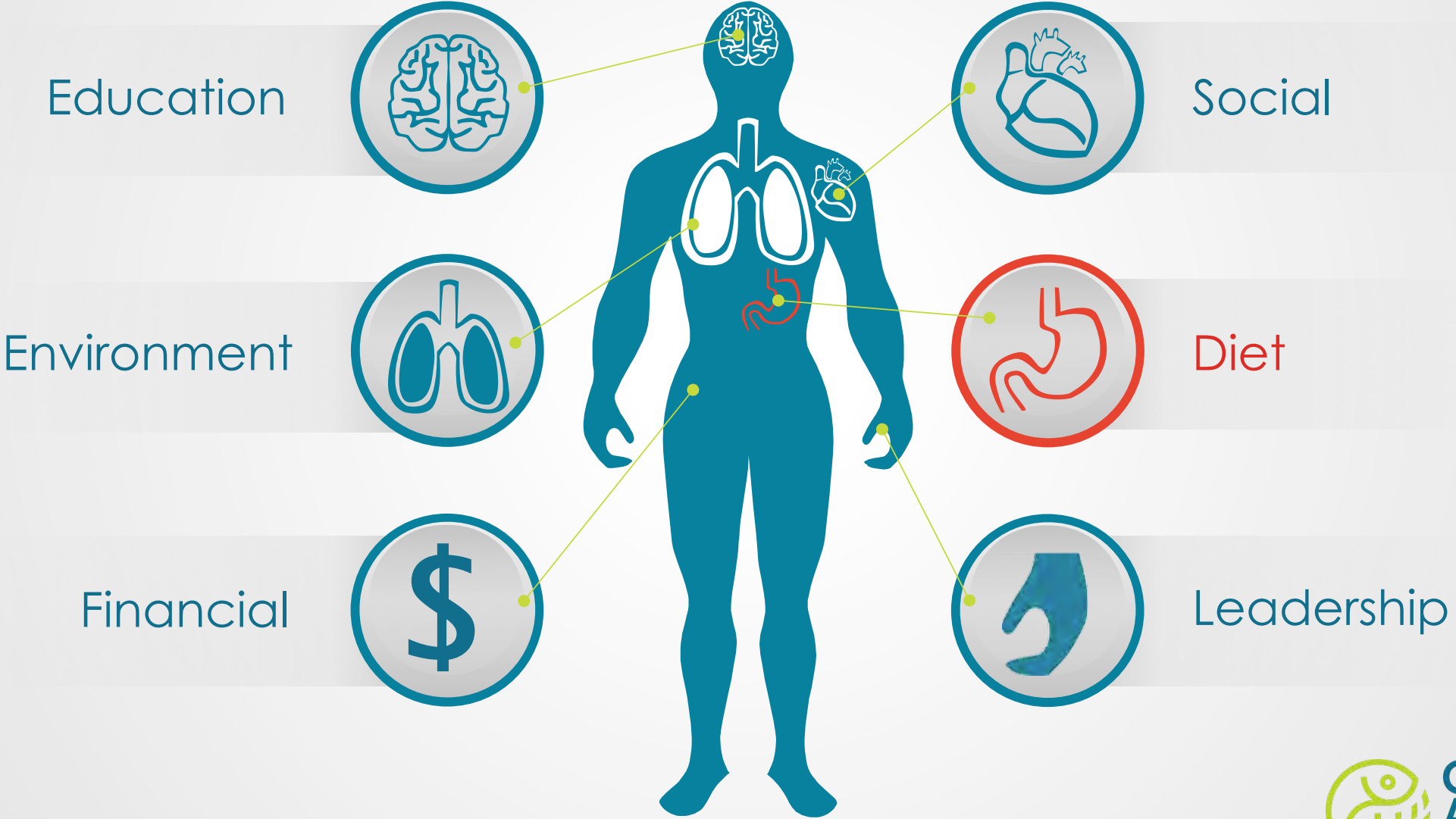
Social

- Community building
- Providing employment
- Fair treatment of workers
- Supply-chain transparency



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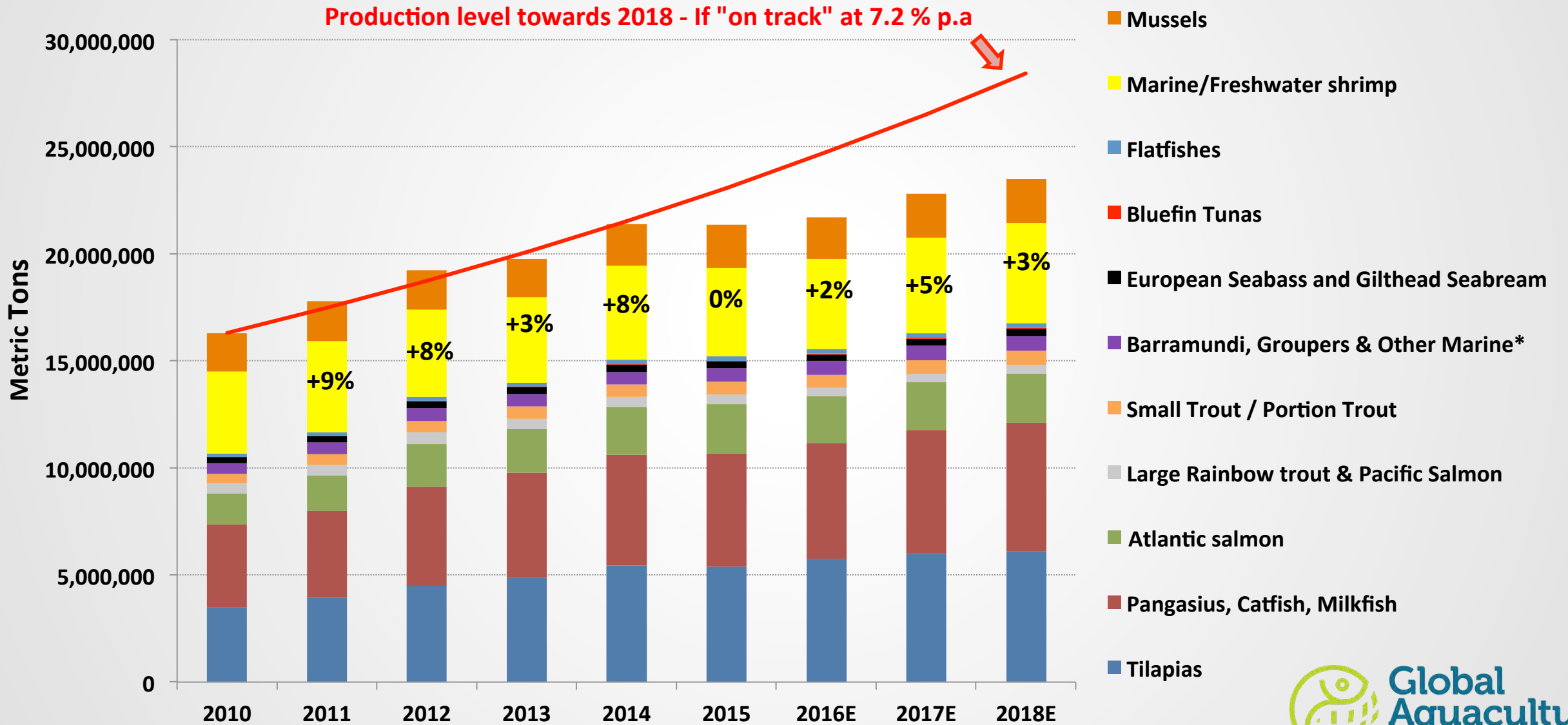


Diet

- Diet: Are you growing as planned?
- Sustainability: Are your feed ingredient sources sustainable?
- Omega-3s: Is farmed fish maintaining its nutritional profile?

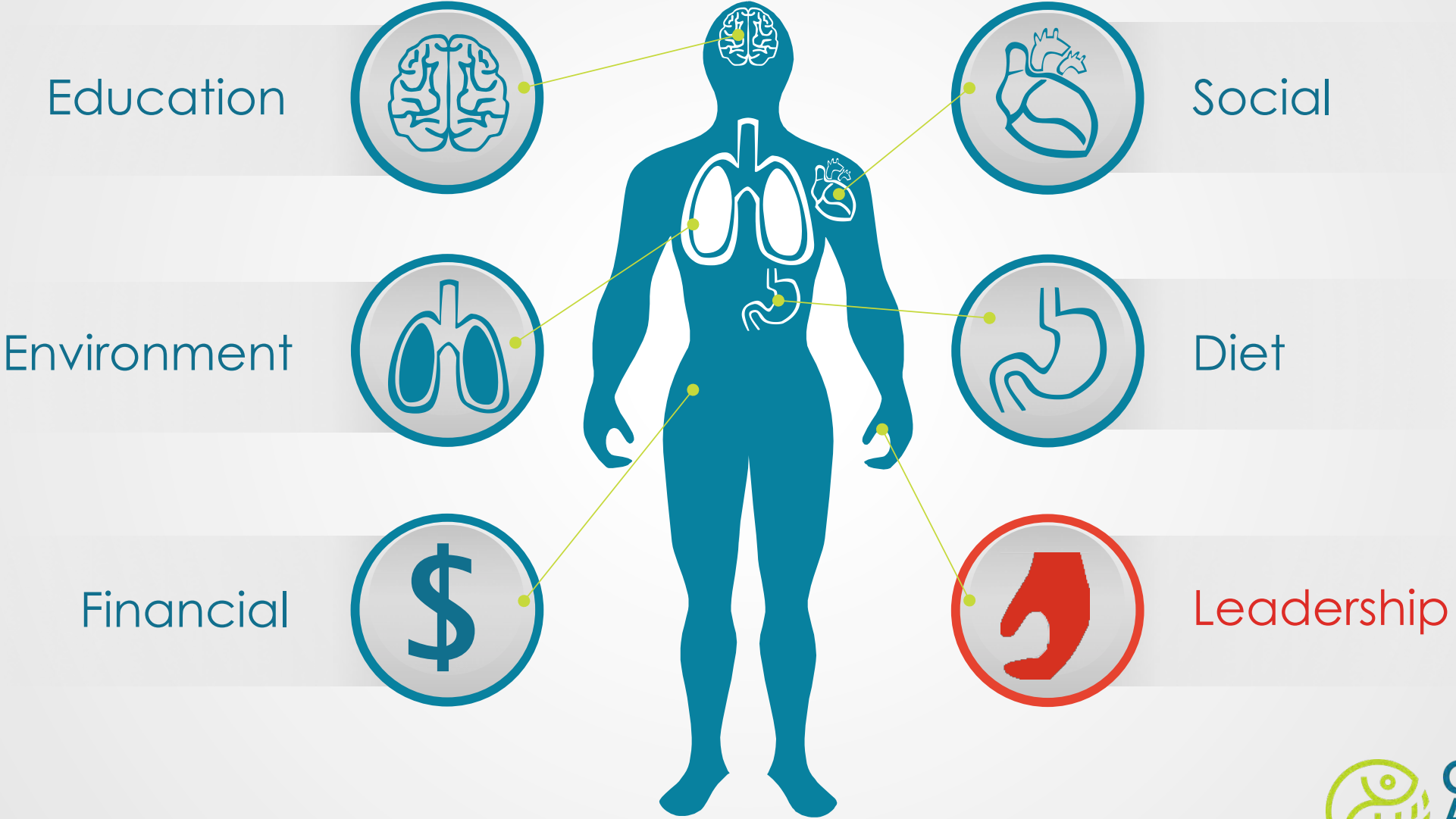


DOUBLE IN A DECADE?



HOW 'HEALTHY' IS AQUACULTURE?

Aquaculture is a young adult





Leadership

- Mentorship: Are you developing young professionals?
- Succession: Are you planning for the future?
- Are you leading by example? Are you employing best practices?



PROF. STEVENS GRADES INDUSTRY AT GOAL 2015

Disease	D
Feed	C
Environment	B
Social Responsibility	D
Market Support	B
Investor Support	C
Leadership	Incomplete
Consumer Awareness	C