

Bill Dresser



Sea Port Products Corp. United States

President, CEO and owner of Sea Port Products Corp., Bill Dresser has been involved in the seafood industry for the last 33 years.

He is chairman of the National Fisheries Institute Shrimp Council and currently serves as a board member of the Seafood Industry Research Fund.

He also served as chairman of NFI. Dresser's company, Sea Port, is a Governing Member of the Global Aquaculture Alliance. He has regularly attended GAA's annual meetings since 2003.



Seafood Industry Research Fund

Bill Dresser

Sea Port Products Corp



**A RESEARCH FUND DEDICATED TO
BENEFITING OUR INDUSTRY AND
CONSUMERS OF OUR PRODUCTS ...**

www.sirfonline.org

SIRF offers a unique way to leave a legacy...while helping our industry face important challenges to growth.



We support research that impacts your bottom line.



What We Are

- A tax-exempt 501 (c)3 philanthropic organization
- Formerly known as the Fisheries Scholarship Fund
- A proven way to fund important research
 - More than 400 completed projects to date
 - Seafood and health
 - Resource management
 - Aquaculture
 - Food safety



Goals

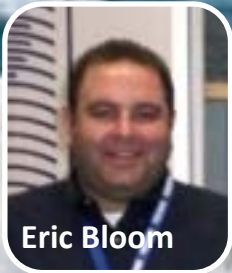
- Respond to seafood industry issues
- Fund projects that deliver practical solutions to fisheries challenges
- Invest \$300,000 yearly in research
 - To help industry address new government regulations
 - To identify aquaculture “best practices” to minimize disease
 - To address and counter potential phytosanitary barriers to trade
 - To understand and meet consumer expectations and needs



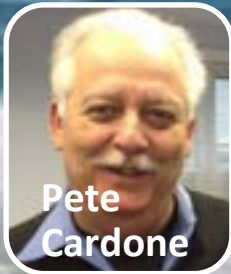
Unique Funding Model

- Perpetual Funds that honor seafood industry leaders and icons
 - Memorials (e.g., Susan Chamberlain Foundation)
 - Living Tributes
- Two types of funds
 - Open (The Mike Voisin Memorial Fund)
 - Completed (Have met fundraising targets)

Who We Are: SIRF Board



Eric Bloom



Pete
Cardone



Dan
DiDonato



Derek
Figueroa



Mary Larkin



Jordan
Mazzetta



Jim
Bonnvie



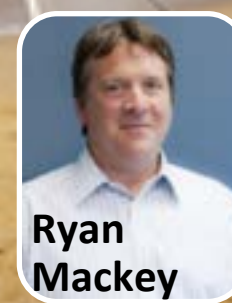
John
Connelly



Bill
Dresser



Mike
Gorton



Ryan
Mackey



Russ
Mentzer
Chairman



How We Work

- Financially supported by voluntary contributions
 - Individuals, companies, foundations
 - \$100,000 raised each year
 - Donors may contribute to living funds or memorials
- Oversee and manage a \$3.3 million self-perpetuating fund
- Earnings from fund used toward research projects



What We Do

- Support cutting-edge research projects that benefit industry and consumers
- Build relationships with leading research centers, universities, and researchers





Research Breakthroughs

- **Industry Potential**

- Oregon State University team, led by Dr. Jae Park
- New discovery that *Surimi* could prevent fat uptake in fried food by as much as 50 percent
- Could help food manufacturers offer healthier versions of fried foods

- **Human Health Potential**

- Ohio State University, led by Dr. Lisa Yee
- First-of-its-kind study focusing on dietary intervention to reduce breast cancer risk
- Additional advantages found that consuming fish offers more benefits than taking dietary supplements



2013 Projects

- Funded (USD \$150,000)
 - In-Field Empirical Decomposition Tool
 - Economic Benefits of Seafood Imports
- Under consideration
 - Impact of managing pH levels on EMS (Disease Prevention & Management)
 - Cholesterol levels in shrimp (Consumer Health Concerns)



Commitment

We are committed to being an effective, sustainable fundraising organization that addresses both current and future challenges of the global seafood community.

We welcome ideas and input regarding issues of importance to this community. Please consider SIRF as “the” place to invest – for the long-term success and viability of the global seafood industry.

Thank You!

