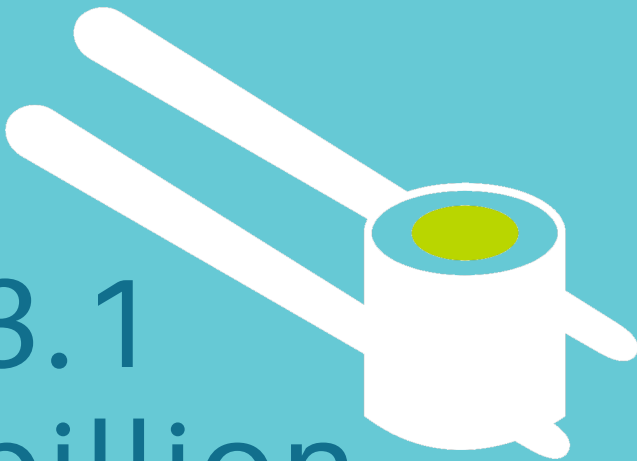


WHY SEAFOOD?

From nutrition to employment, seafood is critical to the health of the global population.



How do we feed 9.8 billion people by 2050?



3.1 billion

Seafood provides 3.1 billion people with 20% of their average per capita intake of animal protein.

Source: FAO

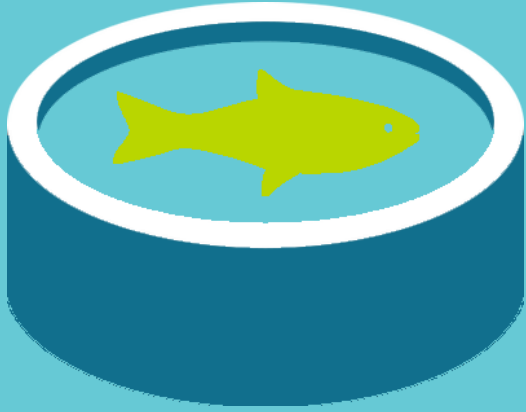
DHA
EPA
Vitamin A
Vitamin D
Calcium
Iodine
Vitamin B
Iron
Selenium
Zinc

In addition to being a rich source of protein containing all essential amino acids, fish provides essential fats, vitamins and minerals.



Fisheries and aquaculture employ 12% of the world's population.

Source: FAO



By 2030, 62% of all seafood for human consumption will be produced through farming. Today, it's about 50%.

Source: World Bank

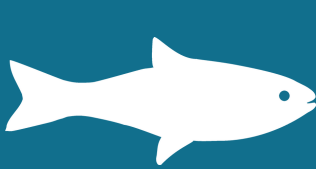


The vast majority (88%) of the next billion people to enter the middle class will be Asian, amongst whom seafood consumption is relatively high.

Source: Brookings

DEMAND FOR ANIMAL PROTEIN WILL ALMOST DOUBLE BY 2050

Aquaculture production is highly resource efficient.



Protein retention	31%	21%	18%	15%
Energy retention	23%	10%	14%	27%
Feed conversion ratio	1.1	2.2	3.0	4-10
Edible meat/100 kg fed	61kg	21kg	17kg	4-10kg

Source: Nofima

