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GOAL 2018 presentation: Isaac Fraynd, Aqua-Spark

19 November 2018

By Global Aquaculture Advocate

Making the 'investable case' for sustainable aquaculture

Isaac Fraynd - GOAL 2018



We're posting all six of the presentations from the exciting and fast-paced session, "Thoughts on the Future of Aquaculture." Each speaker was asked to speak about "building confidence in aquaculture." This week's speaker is Isaac Fraynd of Netherlands-based impact investment firm Aqua-Spark.

Previous posts include **Sunil Kadri** (<https://www.aquaculturealliance.org/advocate/goal-2018-pechakucha-featuring-sunil-kadri/>), founder of Aquaculture Innovation; **Matthew Thompson** (<https://www.aquaculturealliance.org/advocate/goal-2018-pechakucha-featuring-matthew-thompson/>), aquaculture project lead at the Anderson Cabot Center for Ocean Life at New England Aquarium; and **Robert Jones** (<https://www.aquaculturealliance.org/advocate/goal-2018-presentation-robert-jones-the-nature-conservancy/>), global aquaculture lead at The Nature Conservancy.

Other speakers to come are Jennifer Bushman, Route to Market Services; and Scott Williams, BJ's Wholesale Club.

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A banner for Best Seafood Practices certification. On the left, a person in a yellow protective suit and mask is handling fish. In the center, a fishing boat is on the ocean. To the right, text reads "A comprehensive solution for the wild seafood supply chain." Below this, three checkmarks list "Crew rights", "Food safety", and "Environmental responsibility". On the far right is the "Best Seafood Practices" logo with a circular icon and a "LEARN MORE" button with a right arrow.

(<https://bspcertification.org/>).

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