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Investment

Aquaculture appraisal: The GOAL audience polls

7 January 2016

By Global Aquaculture Advocate

Disease remains most-limiting obstacle, while social welfare challenges loom

More than 430 professionals from 20 nations visited Vancouver, Canada, in October to attend the Global Aquaculture Alliance's annual GOAL conference. During the plenary sessions, audience members were invited to participate in poll questions intended to gauge the industry's progress on key issues.



(/wp-content/uploads/2016/01/GOAL-audience-

1.jpg).

What sector of the seafood business are you in?

(67 Votes)

Producer 25%

Supplier 30%

A promotional banner for the Responsible Seafood Summit. On the left is the logo for 'Responsible Seafood SUMMIT' featuring a stylized eye. To the right, the text reads 'SAINT JOHN NEW BRUNSWICK CANADA OCTOBER 2-5 2023'. A red 'REGISTER' button is positioned to the right of the text. The background features a world map with red airplane icons and the 'Global Seafood ALLIANCE' logo in the top right corner.

(<https://events.globalseafood.org/responsible-seafood-summit>).

Buyer 19%

Government/Institutional 7%

Other (Finance, Academic, NGO) 18%

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2.jpg).

In which continent do you primarily do business?

(73 Votes)

Asia & Australia 18%

Europe 11%

North America 66%

Central & South America 5%

Africa 0%

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3.jpg).

Which is the primary species of your business?

(65 Votes)

Crustaceans 40%

Salmonids 26%

Marine Finfish 17%

Freshwater Finfish 15%

Bivalves 2%

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4.jpg).

What is the most important challenge limiting aquaculture?

(115 Votes)

Health & Disease Management 47%

Feed 5%

Environmental/Social 20%

Leadership/Invest/Market 6%

Education 22%

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[./wp-content/uploads/2016/01/GOAL-audience-](#)

5.jpg).

What's the likelihood of controlling EMS?

(114 Votes)

No improvement in control 0%

Slight improvement 16%

Moderate improvement 50%

Strong improvement 34%

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[./wp-content/uploads/2016/01/GOAL-audience-](#)

[6.jpg](#)).

What's your opinion about online education for aquaculture?

(126 Votes)

Not needed 1%

Efficient to reach audience 74%

Unlikely to be used by farmers 16%

Mainly useful for academics 10%

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Take on WHO antibiotics critical importance to human health?

(128 Votes)

Allow use 5%

Ban use 18%

Judicious use with vet 77%

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8.jpg).

What will be the likely role of fishmeal in aquaculture?

(132 Votes)

Required at moderate levels 39%

Limited to critical aqua diets 52%

Eliminated in all diets 8%

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[9.jpg](#)).

Do consumers care about sustainability?

(101 Votes)

They don't care 8%

They care somewhat 62%

They trust retailers 19%

They care a lot 11%

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[./wp-content/uploads/2016/01/GOAL-audience-](#)

[10.jpg](#)).

Next year's issue will be...

(99 Votes)

Chemical, antibiotics use 20%

Social welfare 38%

A new issue 12%

All of the above 29%

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[11.jpg](#)).

GSSI (the Global Sustainable Seafood Initiative) recently launched its benchmark tool...

(101 Votes)

This will be a game changer 24%

Good but nothing will change 43%

GSSI is not needed 10%

Too many acronyms! 24%

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[12.jpg](#)).

What grade would you give industry for consumer education?

(126 Votes)

A 1%

B 6%

C 27%

D 51%

F 15%

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[13.jpg](#)).

My community is accepting of aquaculture in its waters.

(117 Votes)

Agree 15%

Somewhat agree 47%

Disagree 38%

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[14.jpg](#)).

NIMBY (not in my back yard) remains an obstacle for aquaculture development.

(111 Votes)

Agree 68%

Somewhat agree 29%

Disagree 4%

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[15.jpg](#)).

Will animal welfare come into the fore next year?

(125 Votes)

Yes 53%

No 47%

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[16.jpg](#)).

Is the Shrimp Sustainable Supply Chain Task Force a viable solution?

(121 Votes)

Yes 31%

No 10%

Maybe 60%

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[17.jpg](#)).

What progress has been made on social issues in two years?

(112 Votes)

None, it has increased 1%

None 5%

Marginal gains 71%

Significant gains 23%

Problem largely fixed 0%

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[18.jpg](#)).

Industry's best approach to labor issues is:

(126 Votes)

Replace fishmeal in aquafeeds 5%

More effective government regulations 15%

Encourage national boycotts 1%

Better understand supply chain 52%

Back FIPs, VIPs, certification 27%

Author



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